

Waterski

Collegiate

ALUMNI NATIONALS

Sept 4-6 2026

TRI-LAKES

2026 NCWSA Collegiate Alumni Nationals
Sponsorship Package



BENNETTS
WATER SKI & WAKEBOARD SCHOOL

About Us:

Bennett's Water Ski and Wakeboard School, also known as Tri-Lakes, offers the highest level of coaching for water skiers and wakeboarders from around the world. Located just outside of Baton Rouge in Zachary, LA, the ski school has been operating since 1976, enriching the lives of many with an exciting, fun, and family-oriented boating and water sports experience. Throughout the spring, summer, and fall, we host camps for children, adults, and collegiate teams. Our specialized facility has three man-made lakes specifically created for water skiing. In addition, we have everything water sports enthusiasts might need right at our site, including a fully equipped pro shop, boat sales, and boat servicing. With the help of our amazing staff and owner operators, we host multiple water ski tournaments, often including regional and national competitions, bringing athletes and their families from every corner of the country and abroad.

The Event:

This year, we are excited to announce that we are hosting the 2026 National Collegiate Alumni Water Ski Championships! The event will take place September 4-6, with collegiate alumni from around the country and the world bringing around 250+ athletes that have worked hard to qualify for this event.

Additionally, family, friends, alumni, officials, coaches, and non-skiing team members bring an upwards of 1,000 people to site daily that cheer on the athletes and their alma mater. Collegiate water skiing is the heartbeat of our sport, and this competition brings together the best athletes with all the camaraderie and spirit of a collegiate sporting event. To have an idea of what the event and atmosphere is all about, we encourage you to view the video in the link below that highlights the 2021 NCWSA Championship held at Tri-Lakes. <https://www.youtube.com/watch?v=uOXTWAYu7Ec>



Opportunity for You:

With more than 1,000 people onsite the event is an opportunity to showcase your business locally and reach a larger audience outside of the state.

Our facility brings in the second largest amount of people and revenues to the local community. With hundreds of athletes and supporters descending on the community for our largest event of the year, they will be visiting the local businesses to meet their needs during their visit.

We will promote your business and bring more revenue to you! Overall, our goal is to provide a fun and safe environment for the athletes, while keeping the tournament, banquet, and other ancillary activities running smoothly. For this to be possible, we rely on sponsors and donors from a variety of avenues to support the event.

After reviewing the below sponsorship opportunities, please reach out to discuss the path forward. **All payments must be received no later than August 1st, 2026, for your sponsorship opportunity to be guaranteed.**

If monetary commitments can't be made but product donation is something you'd be interested in committing to, please still consider following up with us! We would love to integrate any part of your business into our tournament!

Thank you,

Jay Bennett
Owner-Operator
(225) 921-5999
jay@skibennetts.com



Sponsorship Opportunities

Title Sponsor	\$5,000	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business” in promotions and announcements as the events’ Title Sponsor. ● Addition of corporate logo to the Events’ primary logo in all printed media. ● 4 Company banners displayed throughout the facility ● Promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website ● 4 Banquet Tickets
Safety Sponsor	\$1,000	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business’ Safety Tent/Safety Swimmers” in promotions and announcements ● 2 Company banners displayed throughout the facility ● Promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
After Party	\$1,500	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business’ Entertainment/DJ” in promotions and announcements ● Company banner on the DJ booth and 2 additional banners on site ● Promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
Hospitality Sponsor	\$1,500	<ul style="list-style-type: none"> ● Provide support for the adults making the tournament possible ● Frequent recognition as “Your Business’ Hospitality Area” in promotions and announcements ● Company banner on the Judge’s tower and facility entrance ● Optional booth space onsite for retails sales and promotion ● Company promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
Energy Drink Sponsor	\$1,500	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business as our official Energy Drink” in promotions and announcements ● Company banner on the Judge’s tower and 2 additional onsite ● Optional booth space onsite for retails sales and promotion ● Company promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
Awards Banquet Sponsor	\$2,000	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business’ Awards Banquet” in promotions and announcements for the main awards event with additional attendance for the NCWSA Hall of Fame inductions ● Company banner displayed on Awards Banquet stage, the Judge’s Tower, and facility entrance ● Optional booth space onsite for retails sales and promotion ● Company promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website ● 2 banquet tickets

Jump Ramp Sponsor - Frontside	\$2,000	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business’ Jump Ramp” in promotions and announcements ● Company banner on the Jump Ramp and 2 additional banners on site ● Promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
Jump Ramp Sponsor - Side	\$1,500	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business’ Jump Ramp” in promotions and announcements ● Company banner on the Jump Ramp and 2 additional banners on site ● Promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
Slalom Dock Sponsor	\$2,000	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business’ Starting Dock” in promotions and announcements for 4 events, 2 divisions of men and women ● Company banners displayed all over the starting dock ● Company promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
Jump and Trick Dock Sponsor	\$2,500	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business’ Starting Dock” in promotions and announcements for <u>8 events</u>, 2 divisions of men and women ● Banners displayed all over the starting dock ● Company promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
Mechanical Bull Ride Competition Sponsor	\$750	<ul style="list-style-type: none"> ● Frequent recognition as “Your Business’ Mechanical Bull Ride Competition Sponsor” in promotions and announcements. ● Banners displayed all over the starting dock ● Company promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website
Logo on Official Commemorative T-Shirt	\$1200	<p>Frequent recognition as “Your Business” in promotions and announcements for T-Shirt Sales.</p> <ul style="list-style-type: none"> ● Banners displayed all over the starting dock ● Company promotional items in the skier and official’s goodie bags ● Company logo on the sponsorship board ● Name, logo, and link published on Bennett’s and NCWSA website



Additional Sponsorship Opportunities

Retail Space	\$500	<ul style="list-style-type: none"> ● Booth space for retail opportunities ● Promotional items in skier goodie bags
Platinum Package	\$1000	<ul style="list-style-type: none"> ● Four company banners onsite ● Company promotional items in skiers goodie bags ● Company logo on awards backdrop ● Company logo on tournament site and NCWSA website
Gold Package	\$500	<ul style="list-style-type: none"> ● Two company banners onsite ● Company promotional items in skiers goodie bags ● Company logo on tournament site and NCWSA website
Bronze Package	\$250	<ul style="list-style-type: none"> ● Two company banners onsite ● Company logo on tournament site and NCWSA website
Official Tow Rope Sponsor	Donation of: <ul style="list-style-type: none"> ● 4 Slalom Ropes ● 3 Rope Ropes ● 3 Slalom Handles 	

Custom sponsorship opportunities available!

If the above packages are not what you are looking for, we are happy to customize a package that would meet your needs. If monetary commitments can't be made but product donation is something you'd be interested in, please follow up with us. We would love to integrate your business into our tournament!

We appreciate your help - all sponsorship costs are negotiable.

Product donations can be sent to:

Jay Bennett
 18605 Barnett Rd
 Zachary LA 70791



Paperwork and Payment

If you want to be a sponsor for the 2026 National Collegiate Alumni Water Ski Championships at Tri- Lakes, please fill out the information below and complete payment to guarantee your sponsorship of this event. Sponsorship packages are first come first serve based on the date that payment is received. **The deadline for payments to be received is August 1st, 2026.** Additionally, **company banners must be received at our facility by August 18th, 2026.**

Not committing to monetary sponsorship? Please fill out the "Additional Sponsorship Opportunities" category. Any product donations can be sent to **Jay Bennett 18605 Barnett Rd Zachary, LA 70791.**

Questions or inquiries? Please contact Jay at (225) 921-5999. For more details, visit skibennetts.com.

Company/Organization: _____

Contact Person: _____

Address: _____ Phone Number: _____

City, State, Zip: _____ Email Address: _____

Sponsorship Package Desired: _____

Additional Sponsorship Opportunities: _____

Total Amount: \$ _____

By signing this agreement, I agree to the above sponsorship for the 2026 National Collegiate Alumni Water Ski Championships. I agree to pay for this sponsorship in full on or before August 21st 2026.

Sponsorship Signature: _____ Date: _____

Tri-Lakes Representative Signature: _____ Date: _____



Event Specifics

Collegiate Water Skiing is organized in a three-event format with Slalom, Trick, and Jump events. Each event requires a different set of skills and expertise. The teams are made up of 5 men and 5 women for each event. Skiers can compete in multiple events. The individual events require additional gear and training that competitors work tirelessly to perfect. Our facility has been expertly designed for spectators to be able to watch multiple events at the same time. Each event requires a specialized team of drivers, judges, safety, and technical crew to ensure fair competition, recording of scores, and the skiers' safety. Combined, the three events bring an exciting variety of competition in a well-controlled environment.



Trick

The trick event is a spinning and flipping balancing act. Trick skis are a short and wider water ski with no fins to enable fast spins but greatly reduces the ski stability, requiring expert balance from the skier. Each trick has a universally assigned point value, with the more difficult tricks receiving a higher point value. Skiers have 20 seconds to perform as many tricks as possible. The combined total of all tricks performed will be his or her final score. All trick runs are video taped during the event and judged by a panel of judges, soon after, to determine if the trick was properly performed.



Jump

The jump event is high adrenaline and promises to deliver excitement for skiers and spectators. With a five-foot ramp in the middle of the lake, skiers attempt to jump the farthest distance possible, while still holding the rope handle and skiing away from the landing. The boat drives to the right side of the ramp while the skier attempts to gain as much speed possible before they propel themselves into the air off the top of the ramp. To provide more speed, skiers will often cut through the wakes from right to left, building as much speed possible. With skiers rising to more than twenty feet in the air and going distances of more than 170 feet, the crowd will be on their feet with excitement for every jump.



Slalom

The slalom event is typically thought of as the more traditional type of water skiing that those less familiar with the sport would recognize. The slalom course is set up in a straight line down the lake with 6 buoys, 3 on each side, outside of center. Typically, on one ski, the skier will go around each of the 6 buoys in succession, while the boat stays in the center of the course, referred to as a 'pass'. After each completed pass the boat speed is increased, making the pass more difficult, until he or she reaches their maximum speed. After reaching max speed, the rope is shortened, again making it more difficult to reach all 6 buoys. Skiers continue until they are unable to go around one of the buoys.

